

March 1, 2010

Dear Brother Administrator:

We are pleased to present to you and the members of your Lodge with a short-term membership campaign unlike any campaign previously introduced. This is your opportunity to invite your friends, relatives and associates to climb aboard the Moose Member-Ship!

This campaign will run from March 1 – May 31, 2010. In years past, end-of-year campaigns came to a close on April 30. By extending the campaign into May, your Lodge could experience both a strong finish to the current year and a jump-start to your efforts in 2010-2011.

Sponsors during this short-term campaign will earn credit toward all current membership campaigns and programs, including “Be a Piece of the Solution”, the Moose International 5 Club, the Moose 25 Club and the Director General’s Circle of Distinction.

Lodge members and WOTM Co-workers that sponsor two applications during this campaign will have their names entered in a drawing to win one of three cruises for two aboard the Carnival Splendor, which sails to the Mexican Riviera from October 10-17, 2010. For each additional application reported during the campaign period, the sponsor will receive another entry in the drawing. All applications must be transmitted to Moose International via LCL.Net by 10:00 PM CDT on May 31, 2010 to be eligible. Should an applicant be rejected by the Lodge’s membership, please contact the Membership Department promptly at (630) 966-2258.

Cruises will be awarded on April 1, May 1 and June 1, 2010. Sponsors are eligible to receive only one of the three cruises-for-two packages. The award is for the cruise only; it does not include air transportation to Los Angeles. Cruise tickets are transferable, but they must be used for the October 10 departure.

As an added bonus, if both applicants are reported as enrolled into the Lodge by May 31, 2010, Moose International will pay the sponsor’s next year’s dues. It’s so simple – sponsor two applicants between March 1 & May 31, make sure they are enrolled by the end of the campaign and **WAVE NEXT YEAR’S DUES GOODBYE!**

Please get the enclosed poster and other materials, including sample letters for a mailing to former members, into the hands of your Lodge Membership Committee immediately so they may assist in promoting this exciting new campaign.

Best wishes for success and thank you for your continuing support of our Order.

Fraternally,

Shawn M. Baile  
Director of Membership